



## ExpressCard 2000

Card Personalization Device with magstripe/smart card encoding, embossing, printing, tipping, indent printing



# ExpressCard 2000 for Banking

Card Personalization Device for Instantly Issued Permanent Cards EMV AND MAGSTRIPE SOLUTIONS

Increase card activation and usage while enhancing cardholder satisfaction and security with ExpressCard 2000. Its 7 card hoppers make it easy to securely, personalize a variety of cards including credit, debit, ATM, gift, loyalty, or membership cards in as little as 90 seconds. The ExpressCard 2000 is scalable to meet your needs by delivering options, including an emboss-only device, a flat print-only device, or full personalization that includes embossing, indent printing, foil tipping, full-color image printing, and encoding of magstripes, or EMV contact/contactless smart cards, all in one compact card personalization device (CPD). ExpressCard 2000 provides the personalization you need to distinguish yourself from your competitors.

## INSTANTLY ISSUE PERMANENT CARD FOR LASTING ROI

Offer permanent new cards or emergency replacement cards instantly at the branch, eliminating card mailers. Instant card issuance and card personalization provides a higher level of service that existing customers will appreciate, and will attract potential customers. Create a lasting return on investment with increased card sales revenue, card activation, and inspired customer loyalty.

## PREMIER PRODUCTION THAT EARNS TOP-OF-WALLET

The ExpressCard 2000 gives your customers the freedom to express themselves, with dual-sided printing, multi-colored tipping and indent printing. The ExpressCard 2000 is a cost-effective solution that produces cards that are attractive, durable and wear-resistant with cards that feature photos of family, friends, pets and more.

## **IMPROVE CROSS-SELLING OPPORTUNITIES**

ExpressCard 2000 is supported by QwickCards.com, MagTek's easy-to-deploy, cloud-based card issuance service, which allows institutions to focus on cross-selling opportunities, rather than managing complicated systems and software. Alternatively, financial institutions can develop custom solutions using the ExpressCard 2000's easy-to-use API.

Call a representative to learn more 562-546-6400

## STRONG SECURITY FOR AUTHENTIC TRANSACTIONS

ExpressCard 2000 exceeds the physical and logical security required to comply with the guidelines for instant issuance published by Visa and MasterCard. The MagneSafe Security Architecture provides a layered approach with dynamic data, encryption, tokenization and authentication, backed by MagnePrint® card authentication technology. ExpressCard 2000 offers unprecedented card security by transforming cards into unique verifiable tokens allowing for immediate detection of altered or counterfeit cards at poin-of-sale, web banking or in the branch.

Physical Security
Hard Mounting Points
Card Access Door
Locking cover
Locking service cover
Internal Reject hopper
Steel barrel lock and key

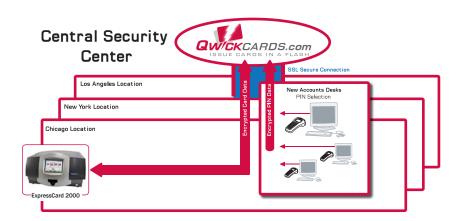
Logical Security Dual Control Passwords Optional Card Swipe Device Certificate Authentication (1st) MagnePrint® reference capture XML over HTTPS 128 bit encryption Ethernet only communications Inventory management Secure, electronic inventory audit capability

### SERVICE YOU CAN COUNT ON

Limit downtime using MagTek's premier nationwide installation, training and service coverage. Our technicians receive continuous training and certification of competencies. We partner with recognized service providers for national onsite repair, maintenance, warranty support, preventative maintenance, managed deployments, professional equipment installation, moves, additions, changes and technical training. The On-Site Service Agreement provides you with the support you need to keep your operations up and running and your costs to a minimum.

## **CENTRALIZE CONTROL OF CARD ISSUANCE**

Couple the ExpressCard 2000 with MagTek's QwickCards.com, a cloud-based solution for faster deployment and scalability of services and resources. QwickCards.com is PCI compliant so customers can be assured that sensitive card data is protected.





Founded in 1972, MagTek is a leading manufacturer of electronic systems for the reliable issuance, reading, transmission and security of cards, checks, PINs and identification documents. Leading with innovation and engineering excellence, MagTek is known for quality and dependability. Its products include secure card reader/ authenticators, encrypting check scanners, PIN pads and distributed credential personalization systems. These products are used worldwide by financial institutions, retailers, and processors to provide secure and efficient payment and identification transactions. Today, MagTek continues to innovate. Its MagneSafe<sup>™</sup> hardware architecture leverages strong encryption, secure tokenization, dynamic card authentication, and device/host validation enabling users to assess the trustworthiness of credentials and terminals used for online identification, payment processing, and high-value electronic transactions. MagTek is headquartered in Seal Beach, CA.



## **Specifications**

#### CARD HOPPERS:

- 7 automatic card hoppers (100 cards per) (locked)
- 1 manual feed hopper
- 1 output hopper (card complete or reject)
- CAPABILITIES ENCODE:

MGSTRIPE: ANSI/ISO/AAMVA/CDL tracks 1, 2, and 3; HiCo/LoCo read/write per ISO 7810, 7811; <u>EMV SMARTCARD: IS</u>O 7816-1, -2, and -3; EMV

smartcard contact module per ISO 7816, EMV L1 EMBOSS/INDENT:

Foil-tipped embossing; Rear and / or front indent; Image printed embossing per ISO/IEC pubs: 7810, 7811-1-6; *PRINT:* 

COLORS: Up to 16.7 million colors/256 shades pp FONTS: TrueType fonts from on-board Windows drivers AREA: CR-80 edge-to-edge (3.37"x 2.11"/85.5mmx 53.5mm); CR-79 (3.303"x2.051"/83.9mmx52.1mm) METHOD: dye-sublimation resin thermal transfer RESOLUTION: 300 dpi - 600 dpi (dbl run)

#### PLATFORM

Windows<sup>™</sup> 7, 32 & 64 bits

#### CARD STOCK

CR-80: ANSI/ISO/AAMVA/CDL tracks 1, 2, and 3; HiCo/ LoCo read/write per ISO 7810, 7811; PRINT AREA: CR-80 edge-to-edge (3.37"x 2.11"/85.5mmx 53.5mm); CR-79 (3.303"x2.051"/83.9mmx52.1mm)

INTERFACE

Ethernet 100 base-T (external) USB 2.0 (internal)

#### ELECTRICAL

Power Input:

100 VAC to 240 VAC at 50 or 60 Hz (Auto-adjusting)

#### **RECOMMENDED CARD PRODUCTION**

Recommended duty cycle for 50 cards per day/15,000 cards per year

#### SECURITY

LOGICAL: MagnePrint reference capture module PHYSICAL: <sup>3</sup>/<sub>4</sub>" chassis anchor hole for desktop / counter mounting ring-shaped security anchor

#### STATUS INDICATOR

LED status indicator and Windows OS

#### MECHANICAL

Dimensions:	24.7 in. x 26.8 in. x 15.1 in.
	(627 mm x 680 mm x 384 mm)
Neight:	Device: 88 lbs. (39.9 kg)
	Accessories: 3.8 lbs (1.7 kg)
Acoustics	Sound level, idle: 64 dBSPL
	Sound level, embossing: 70 dBSPL

#### ENVIRONMENTAL

TEMP(OP): 65°F to 80°F (18°C to 27°C) TEMP(STOR):30°F to 100°F (-1.1°C to 37.8°C) HUMIDITY(OP): 20% to 80% w/o condensation HUMIDITY(STOR): 90% or below

OPERATING VENTILATION Free air

AGENCY APPROVAL

UL, CE Class B, FCC Class B